

## **LOCHINVAR<sup>®</sup> DEVELOPS NEW SHIELD<sup>™</sup> WEB SITE, VIDEO AND RESOURCES** *Helpful New Tools Now Available to Plumbing Contractors*

**LEBANON, TN – July 2009** – In addition to offering plumbing contractors a superior commercial water heater solution with the recently introduced SHIELD, Lochinvar has also created a new micro Web site – <http://shield.lochinvar.com> – that features a host of new tools and resources. Designed to help contractors conveniently access extensive information about the SHIELD and to fully understand its benefits, the new SHIELD Web site is now available to interested plumbing professionals.

Upon visiting [shield.lochinvar.com](http://shield.lochinvar.com), contractors will find an informative video that describes in detail how the innovative design of the SHIELD Commercial Water Heater provides the ultimate green operation without the risk of lime scale buildup inside the tank. The video walks viewers through all of the unique features and benefits of the new SHIELD, including its 96 percent sustained thermal efficiency, fully modulating burner with 5:1 turndown, quiet operation and the advanced SMART CONTROL<sup>™</sup> operating system.

The site also provides contractors with additional convenient tools, such as a payback calculator that allows visitors to quickly and easily determine the yearly fuel cost savings that SHIELD offers in comparison to types of water heaters being considered for a project, and ultimately analyze the number of years to payback. In addition, the “Where to Buy” function helps contractors find a distributor in their area, and they can also view testimonials from plumbing professionals and facility managers who have shared their experiences with SHIELD.

## **NEW SHIELD™ WEB SITE, VIDEO AND RESOURCES – PAGE TWO**

For more information on the SHIELD Commercial Water Heater and to access any of these tools, visit <http://shield.lochinvar.com>.

Lochinvar Corporation is a leading manufacturer of high-efficiency water heaters, boilers, pool heaters and storage tanks. Based in Lebanon, TN with facilities in Detroit, Orlando, Tampa, Pompano Beach and Dallas, Lochinvar stocks all products in all locations. For more information about Lochinvar, contact: Lochinvar Corp., 300 Maddox Simpson Parkway, Lebanon, TN 37090; Phone: (615) 889-8900; Fax: (615) 547-1000; [www.Lochinvar.com](http://www.Lochinvar.com). For media inquiries, please contact Emily Toweey at (312) 946-6143 or [etoweey@msinet.com](mailto:etoweey@msinet.com)

###