

LOCHINVAR[®] ANNOUNCES NEW SHIELD[™] SPECIAL OFFERS AND INCENTIVES *Cash Rebates and Rewards Offered to Plumbing Contractors*

LEBANON, TN – July 2009 – Not only does the unique design of the recently introduced SHIELD[™] Commercial Water Heater offer green operation and protection from limescale buildup, Lochinvar has also recently unveiled new SHIELD incentives that protect the green in plumbing contractors' pockets. On the new micro Web site created to share helpful resources and in-depth information about the SHIELD – <http://shield.lochinvar.com>, contractors can also learn about the various benefits and rewards available from Lochinvar.

On the Rebates and Tax Incentives page of the SHIELD site, visitors will discover special offers from Lochinvar that are designed to benefit both the contractor and the customer. For example, contractors can register online to receive a \$50 rebate for every SHIELD Commercial Water Heater installed until December 31, 2009 (up to 20 units). Also, with each registration form and proof of purchase submitted, contractors will be entered in a Grand Prize Drawing for a PowerMate Stair Climbing System, which is valued at more than \$4,000 and designed to provide a smart, cost-effective and safe way to move heavy products.

As a testament to Lochinvar's confidence in the superiority of the SHIELD design, the company is also offering contractors who are not completely satisfied with a full refund for the water heater along with a cash compensation of \$250. In addition, Lochinvar provides links to local rebates and incentives in various geographic regions.

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For more information on the SHIELD Commercial Water Heater and to learn more about these incentives, visit <http://shield.lochinvar.com>.

Lochinvar Corporation is a leading manufacturer of high-efficiency water heaters, boilers, pool heaters and storage tanks. Based in Lebanon, TN with facilities in Detroit, Orlando, Tampa, Pompano Beach and Dallas, Lochinvar stocks all products in all locations. For more information about Lochinvar, contact: Lochinvar Corp., 300 Maddox Simpson Parkway, Lebanon, TN 37090; Phone: (615) 889-8900; Fax: (615) 547-1000; www.Lochinvar.com. For media inquiries, please contact Emily Towey at (312) 946-6143 or etowey@msinet.com.

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